

GUIDELINES FOR CHANGEMAKERS

Be the Protagonist!

The European elections and YOUth

The European elections are just around the corner!

Use Your Vote and download the EU toolkit to spread the message with your friends!



Why

- *Do you think that the EU does nothing for you?* Topics such as students rights, minimum wage, equal rights, or climate change are discussed on the European Parliament directly affecting your life!

How can you **have a say** on them? Well...

- ... **voting is key** if you want to make your voice heard and get representation inside the EU. With the European elections coming up, *YOU* can make a change in Europe.
- Keep reading, become the protagonist, and **download the tools** to raise awareness on the elections.

How

There are hundreds of ways to promote the European elections. For example:

- Hanging posters on walls
- Watching educational videos with your friends
- Sharing content on social media
- Organizing games or activities related to the EU in your college or university

And more!

Document the actions you are taking in your community (photos, videos, testimonials...)
and send them to **I.lorente@euca.eu**.

Check the materials in the next page

What

- **Materials to print**: Posters in different sizes and other graphics ready to print. **Hang them on your college's walls!**
- **Digital assets**: E-mail banners, presentations, and miscellaneous digital content. **Use them freely.**
- **Social media posts**: Videos and images for your social media feed. **Post them** with the hashtag #UseYourVote.
- **Educational toolkit**: Check the resources available to educate yourself (and your friends) with the EU's toolkit.
- **Multimedia**: Videos to learn about the EU and how it works. **Watch them with your friends!**
- **Gen Z Votes**: Let other "Gen Z" students teach you about *why* and *how* to vote. **Check out *Gen Z Votes* and make the videos viral!**

→ Have a look at [EucA's Drive folder with all content you might need!](#)

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Show the power of young vote!

 [@euchangemakers](https://www.instagram.com/euchangemakers)
[@eucapics](https://www.instagram.com/eucapics)

 [@eucavids](https://www.tiktok.com/@eucavids)

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